



PARTNERSHIP OPPORTUNITIES

2025

MORE THAN A CENTURY OF SERVICE, A LIFETIME OF HOPE: PARTNERING FOR A BRIGHTER TOMORROW



From the verdant landscapes of Salem, Virginia, HopeTree Family Services stands as a beacon of hope for many. Established in 1890 as the Virginia Baptist Children's Homes, we began with a singular, powerful mission: to serve as a sanctuary for orphans, offering them warmth and a sense of belonging.

Over the decades, while society's fabric and needs have evolved, HopeTree's spirit of service has remained resolute. We have transformed from a singular haven for orphans into a multifaceted organization, steadfastly

committed to empowering families, youth, and adults to lead fulfilling lives.

Today, our reach expands across the state and stands as a testament to our legacy. The vision for the future includes stories of hope that unfold daily, as individuals find their paths to healing, learning, and personal growth. Our services, from Therapeutic Foster Care and Family-Centered Treatment to Developmental Disabilities Ministries, weave a tapestry of support throughout Virginia.

As we move forward into the next fiscal year, we recognize the crucial role of our partners in supporting our mission. Our history is not just our own; it is intricately linked with every church, vendor, donor, and partner who believes in our cause and stands by us. Your commitment not only fuels our current programs but sows the seeds for future initiatives, ensuring we continue to provide support for those in need.

We are at the threshold of another defining year, and we invite you to be part of this transformative journey. Your contribution is not just a partnership with HopeTree—it is a partnership with hope itself. Together, let's make 2025 a year of renewed commitment, impact, and lasting change. Because at HopeTree, we believe in the strength of collective efforts, the power of love, and boundless possibilities.

With gratitude,

A handwritten signature in black ink, appearing to read 'Jon Morris', with a long horizontal line extending to the right.

Jon Morris
President & Chief Executive Officer



ABOUT HOPE TREE

HopeTree Family Services, formerly known as Virginia Baptist Children's Homes, was established in 1890 in Salem, VA as an orphanage for children. Over the years, our services have expanded across the state of Virginia. We now offer Therapeutic Foster Care, Therapeutic Group Homes, a Developmental Disabilities Ministry that includes Sponsored Residential, Equine-Assisted Psychotherapy, HopeTree Academy, and Family-Centered Treatment. All proceeds from fundraising events go directly to our programs. Thank you for investing in the communities we serve!

OUR VISION

To be a beacon of light in the community so all may have hope for a bright tomorrow.

OUR MISSION

Through God's love, we foster hope by empowering families, youth, and adults to lead fulfilling lives.

HOPE Swings

Dominion Club | Richmond, VA
May 12, 2025

Anticipated Attendance: 200

\$2000 - Tournament Sponsor (1 available)

- One foursome registration
- Sign placed at two holes
- Host mention on tournament day
- Company logo displayed at registration
- Promotion on HopeTree's website
- Special promotion items in gift bag
- Company booth at registration
- Company banner displayed at registration
- Promotion on Social Media

\$1500 - Gold Sponsor (2 available)

- One foursome registration
- Sign placed at one hole
- Host mention on tournament day
- Company logo displayed at registration
- Promotion on HopeTree's website
- Special promotion items in gift bag
- Company booth at registration
- Promotion on Social Media

\$750 Silver Sponsor (2 available)

- One foursome registration
- Sign placed at one hole
- Host mention on tournament day
- Company logo displayed at registration
- Promotion on HopeTree's website
- Promotion on Social Media

\$500 Beverage Cart Sponsor (1 available)

- Sign placed at one hole
- Sign placed on beverage carts
- Host mention on tournament day
- Company logo displayed at registration
- Promotion on Social Media

\$400 Hole-In-One Sponsor (3 available)

- Insures \$10,000 Hole-in-One prize
- \$50 discount on a foursome registration
- Company logo displayed on Hole-in-One sign
- Promotion on Social Media

\$200 Hole Sponsor

- \$50 discount on a foursome registration
- Sign placed at one hole
- Promotion on Social Media

HOPE *sings*

JULY 18, 2025 | SALEM, VA | 6:00-9:00 PM

*Benefit concert featuring **TBD***

Anticipated Attendance: 150

\$2,000 Arts Patronage Sponsor (1 available):

- Logo and sponsorship promoted on signs on stage.
- Logo and sponsorship promoted on signs by check-in.
- Logo featured as title sponsor on hopetreefs.org/hopesings
- Social Media posts promoting title sponsorship.
- Name recognition on stage as title sponsor before and after performances.
- Opportunity to speak on behalf of company prior to performers coming to the stage.

\$1,000 Ballad Sponsor (2 available):

- Logo and sponsorship promoted on signs on stage.
- Logo and sponsorship promoted on signs by check-in.
- Logo featured on hopetreefs.org/hopesings
- Social Media posts promoting sponsorship.
- Name recognition on stage as sponsor before and after performances.

\$500 Lyric Level (3 available):

- Sponsorship promoted on signs by registration.
- Mention on hopetreefs.org/hopesings
- Social Media posts promoting sponsorship.

HOPE GROWS

SEPTEMBER 12, 2025 | 5:30 PM

The Jefferson Center | Roanoke, VA

Keynote Speaker: TBD

Anticipated Attendance: 200

\$10,000 Bloom Sponsor (1 available):

- Table for 8, sitting with keynote speaker
- Access to VIP Lounge and parking pass
- Sponsorship promoted on signs by door
- Logo inclusion on all promotional materials, event signage, website, mentions on social media and press release
- Opportunity to provide marketing materials for gift bags
- Name recognition during event at presentation
- Promotion of company prior to guest speaker coming to the stage

\$7,500 Sprout Sponsors (3 available):

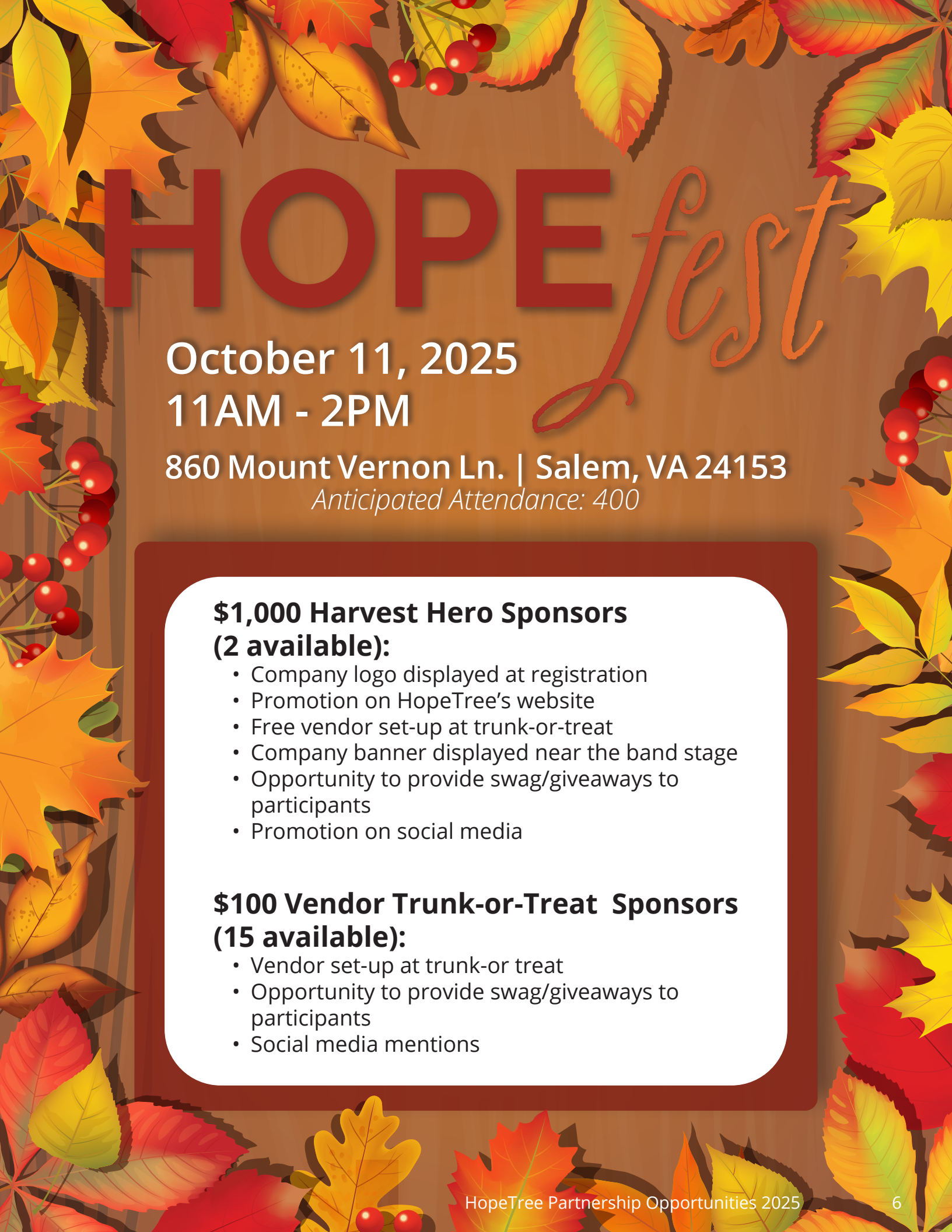
- Table for 8, seated with HopeTree C-suite
- Access to VIP Lounge
- Logo inclusion on promotional materials, website, event signage, and mentions on social media
- Opportunity to provide marketing materials for gift bags
- Name recognition during event at presentation

\$5,000 Seedling Sponsors (6 available):

- Table for 8, seated with those HopeTree serves (adopted child and parent, Developmental Disabilities Ministry & Direct Service Provider)
- Access to VIP Lounge
- Logo inclusion on website, event signage, and mentions on social media

\$2,500 VIP Sponsor (1 available):

- Access to VIP Lounge and parking pass
- Logo inclusion on VIP Lounge signage and mentions on social media
- Opportunity to provide marketing materials for gift bags



HOPEfest

October 11, 2025
11AM - 2PM

860 Mount Vernon Ln. | Salem, VA 24153
Anticipated Attendance: 400

\$1,000 Harvest Hero Sponsors (2 available):

- Company logo displayed at registration
- Promotion on HopeTree's website
- Free vendor set-up at trunk-or-treat
- Company banner displayed near the band stage
- Opportunity to provide swag/giveaways to participants
- Promotion on social media

\$100 Vendor Trunk-or-Treat Sponsors (15 available):

- Vendor set-up at trunk-or treat
- Opportunity to provide swag/giveaways to participants
- Social media mentions

2025 HOPETREE SPONSORSHIP COMMITMENT FORM

Company Organization Name: _____

Contact Name: _____

Address: _____

Email: _____ Phone #: _____ Cell Phone #: _____

HOPESWINGS		
Commit	Sponsor Level	Cost
	Tournament Sponsor	
	Gold Sponsor	
	Silver Sponsor	
	Beverage Cart Sponsor	
	Hole-In-One Sponsor	
	Hole Sponsor	

HOPEINGS		
Commit	Sponsor Level	Cost
	Arts Patronage Sponsor	
	Ballad Sponsor	
	Lyric Sponsor	

HOPEGROWS		
Commit	Sponsor Level	Cost
	Bloom Sponsor	
	Sprout Sponsor	
	Seedling Sponsor	
	VIP Sponsor	

HOPEFEST		
Commit	Sponsor Level	Cost
	Harvest Hero Sponsor	
	Vendor Trunk-or-Treat Sponsor	

Commitment Total: \$ _____

Sponsor hereby agrees to all terms and conditions of this agreement. HopeTree Family Services does not discriminate in any way on the basis of race or gender with regard to its underwriting practices. Donor certifies that the person signing below has the power to make, deliver, and perform under this agreement, and verifies the underwriting amount and underwriting message is correct. The undersigned sponsor is duly authorized to enter into this agreement for and on behalf of Sponsor with HopeTree Family Services and understands the sponsor benefits being provided. Agreement is subject to Chief Advancement Officer approval. Sponsorship payment is due no less than 60 days prior to event. Sign and return to the Advancement Department.

Sponsor Representative's Signature

Date

HopeTree Representative's Signature

Date

Submit Form & Payment To:

HopeTree Family Services
Attn: Chief Advancement Officer
PO Box 849
Salem, VA 24153
or Advancement@HopeTreeFS.org